

Disneyland
RESORT



DisneylandForward

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**A Minimum
\$1.9 Billion
Investment
in Anaheim**





DisneylandForward

“We worked closely with city staff, neighbors and our local community to ensure DisneylandForward is a win for everyone, including our loyal fans and generations of new audiences to come. This legacy project will set up Disneyland Resort and the City of Anaheim for an incredibly bright future.”

Ken Potrock
President, Disneyland Resort



Continuing the Legacy of Walt Disney



DisneylandForward

Continuing the Legacy of Walt Disney

1955

Disneyland.

When Walt Disney opened Disneyland, no one could have predicted the positive impact it would have on Anaheim, let alone the world.

1990's

Disneyland
RESORT

The original city-approved specific plans — guiding the growth of Disneyland Resort for three decades:

- ◆ A second Disney theme park
- ◆ Anaheim's first luxury hotel
- ◆ The Downtown Disney District
- ◆ A world-class Anaheim Resort
- ◆ Expanded & improved Convention Center
- ◆ Transformative infrastructure
- ◆ Comprehensive regional transportation plan

2024

DisneylandForward

Updates the approvals from the 1990's and lays the foundation for Disney's continued investment in the community and Disneyland Resort over the next several decades fueled by DisneylandForward.

A 3-Year Public Planning Effort



- **100,000+** households reached
- **35+** individual and group resident meetings
- **30+** meetings with business stakeholders
- **13** community coffees
- **Seven** booths at multiple city events
- **10+** meetings with non-profits and service clubs

3000+ Community Supporters



"Disney has spent more than two years gathering feedback from neighbors like me. I wholeheartedly support DisneylandForward and the benefits it will bring to our neighborhoods."

Beverly Griggs, Anaheim

"At Brewery X, we are proud to be among the more than 145 Anaheim small businesses providing goods and services to Disneyland Resort. The DisneylandForward project represents a significant win for Anaheim small businesses."

Trevor Walls, Chief Brewing Officer, Anaheim's Brewery



"I'm a graduate of Disney's Aspire program, which fully funds college tuition for cast members like myself. DisneylandForward will create more jobs in Anaheim — providing more people the opportunity for training, education and career growth."

Megan Matsumoto, Anaheim Resident & Disneyland Cast

"DisneylandForward is a legacy project for the men and women who will help to build it, prioritizing the hiring of Anaheim residents and veterans. We're excited to get to work!*

Andrew Gonzales, Council Representative

Los Angeles/Orange County Building and Construction Trades Council



Support from Organizations*



And the following individuals

Phillip Chen
 Assemblymember, 59th District
Sharon Quirk-Silva
 Assemblymember, 67th District
Thomas Umberg
 State Senator, 34th District

Lou Correa
 US House of Representatives, 46th District
Young Kim
 US House of Representatives, 40th District
Andrew Do
 Supervisor, OC County Board of Supervisors

Donald Wagner
 Chairman, OC County Board of Supervisors
Avelino Valencia
 Assemblymember, 68th District

*partial list

APPROVALS



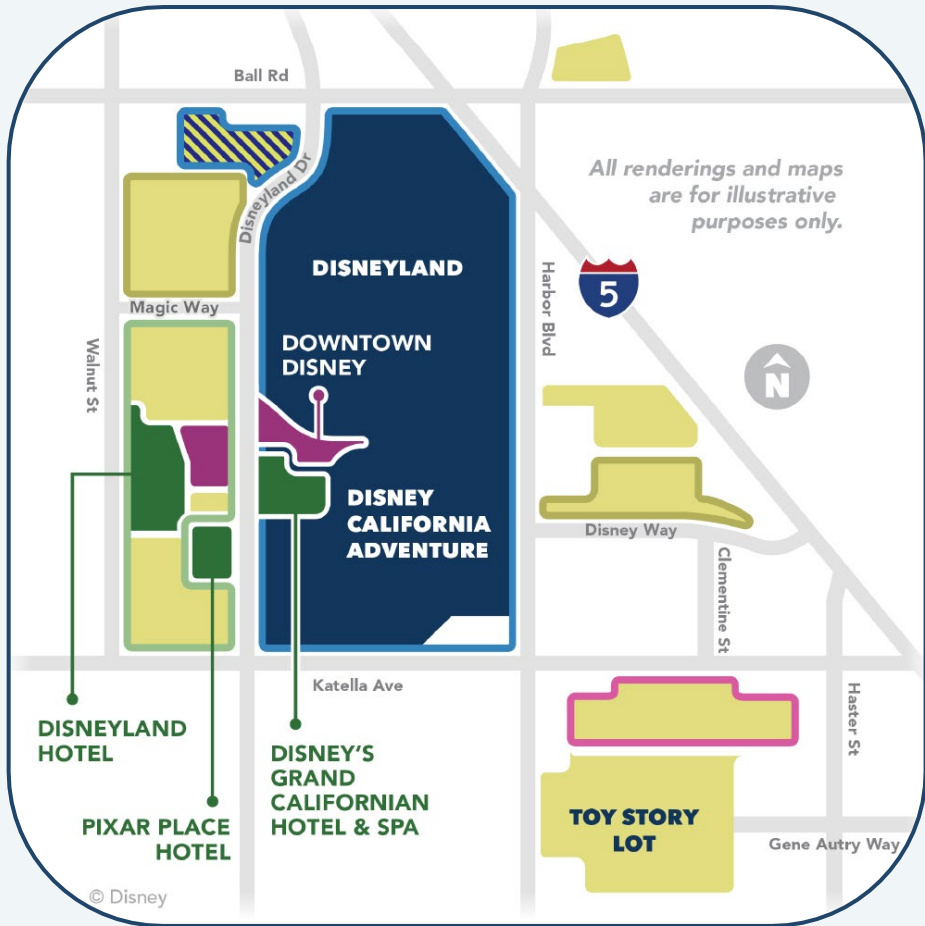
March 11, 2024

APPROVED BY SUPERMAJORITY
of the City of Anaheim Planning Commission

May 7, 2024

UNANIMOUSLY APPROVED
by the Anaheim City Council

New Lands, Attractions and Entertainment



1990's Approvals



DisneylandForward

Legend

- Disneyland Park
- Disney California Adventure Park
- Downtown Disney District
- Possible Disneyland Park Expansion
- Possible Disney California Adventure Park Expansion
- Possible Theme Park Experience
- Hotels
- Retail, Dining, and Entertainment
- Parking and Transportation Expansion
- Option to Abandon Public Street and Convert to Pedestrian Route
- Area of Possible Pedestrian Bridges

World Of Frozen



Avatar Experience



Zootopia



Minimize Impacts to Neighbors



DisneylandForward

Will Create Thousands of New Jobs in 10 Years Alone*



8,960

New Construction Jobs*

DisneylandForward's largest infrastructure and parking component will be built with 100% union labor and include apprenticeship programs and hiring efforts focused on Anaheim residents and veterans



4,548

New Jobs During Operations*

Disneyland Resort is an employer of choice, offering starting pay that ranges from \$19.90 to \$24.15 an hour along with great benefits and career advancement. With these new jobs, Disneyland Resort can offer more opportunities to the 2,100 job applicants who apply every week

Extraordinary Neighborhood Benefits

\$202 MILLION in additional tax revenue for the city*

- ◆ As a result of DisneylandForward, Anaheim will benefit from additional tax revenue which the city can choose to use to fund more firefighters, police officers, and park and road improvements

\$85 MILLION to improve traffic flow and pedestrian safety

- ◆ DisneylandForward's transportation improvements include street and roadway enhancements, pedestrian bridges, and bike lanes

\$30 MILLION to fund affordable housing projects in Anaheim

- ◆ This represents the first and largest investment in affordable housing for a non-residential project in the city's history

\$8 MILLION to improve city parks outside the Anaheim Resort

- ◆ This will fund upgrades across the city, including a mix of 64 pickleball courts, 40 basketball courts, 20 playgrounds, six dog parks, and more

DisneylandForward

Investing in Cast Members' Potential



DISNEY ASPIRE

With over 4,000 Disneyland Resort cast members actively enrolled, Disney Aspire provides 100% paid upfront tuition to help them achieve their educational goals



ADVANCEMENT

Through apprenticeships that offer hands-on experience, certificate courses for developing technical skills, and other development programs, there are many ways for cast members to expand their skill sets and take the next step in their careers. In fact, 1 in 3 manager-level cast members began their careers in hourly operations roles



LIFE RESOURCES

Disney provides an on-site cast care center to help navigate resources like mental health support, legal aid, tax services, and commuting assistance. Additionally, eligible cast members can receive support with childcare costs at over 70 licensed facilities in Southern California



ONLY AT DISNEY

Disney cast members and their families enjoy complimentary access to Disney parks so they can make their own magical memories. Cast members also have access to one-of-a-kind events and previews of new entertainment and attractions.



Imagine

the Possibilities

Setting the Stage

For Decades of Investment
Fueled by Disneyland**Forward**

All renderings are for illustrative purposes only.



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